When in Doubt, Link it Out

In most cases, you can eliminate the need for permission or fees by simply providing a link to the web page which contains the work instead of making copies of it. This includes online resources available through the UNT Libraries.

Copyright & Trademark Tips

Do...

- Link to third party web sites that contain copyrighted works.
- Use public domain works made prior to 1925, freely.
- Use your or UNT's own creative works, since we are the copyright owners!
- Request graphic design services from CLEAR
- Use these select web sites to find images for your course.
- Use works licensed under Creative Commons terms.
- Use a screenshot of a software interface.
- Reformat, reorder, and redisplay third party data.
- Quote and cite small portions of text.
- Use a still frame image from a video when linking to a web site hosting the video.
- Use a work you co-authored, unless a work made-for-hire.
- Use government works, as they are considered in the public domain.
- Use trademarks to identify a company or individual.

Don’t...

- Embed social media content -or- Link directly to a copyrighted file.
- Copy entire documents, images, or video (always assume a work is copyrighted).
- Use another's unpublished work without their express, written permission.
- Modify a copyrighted image & use the new version (it will be an unauthorized "derivative work").
- Use Google, Bing, or Yahoo to find images for use in your course.
- Omit an attribution for any work licensed under Creative Commons terms which requires it.
- Use a pirated or unlicensed copy of software -or- screenshot of entire web page.
- Make an exact copy of a table or graph (the design/layout is copyrighted.
- Copy more than 5% of a written work -or- Omit citations.
- Use a still frame image from a video for any purpose not directly pedagogical.
- Use a work made-for-hire created at a previous employer, without written permission.
- Use the name, likeness, photograph, signature, or audio of a famous person.
- Use trademarks in any other manner, especially advertising.

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